

**KNECHT CUP REGATTA**  
**2011 PROGRAM ADVERTISING RATES**  
**April 9 & 10, 2011**

ADVERTISING DEADLINE: MARCH 18, 2011

Regatta Website: \$300

Regatta T-Shirt: sponsorship level only

Regatta Program Rates

In Regattas 2 Color:

- Back Cover 5 ½ x 8 1/2” \$500 (contact for availability)
- Inside Front Cover 5 ½ x 8 1/2” \$300 (contact for availability)
- Inside Back Cover 5 ½ x 8 1/2” \$300 (contact for availability)

Black & White Rates:

- Full Page 5 ½ x 8 1/2” \$100
- ½ Page (Horizontal) \$75
- ¼ Page (Vertical) \$50

Format in Illustrator or PhotoShop

Include hard copy of ad for comparison

Send a ZIP or CD to Knecht Cup Regatta

Email to: [knechtcup@comcast.net](mailto:knechtcup@comcast.net)

Make checks payable to:

Knecht Cup Regatta

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Wyndmoor, PA 19038